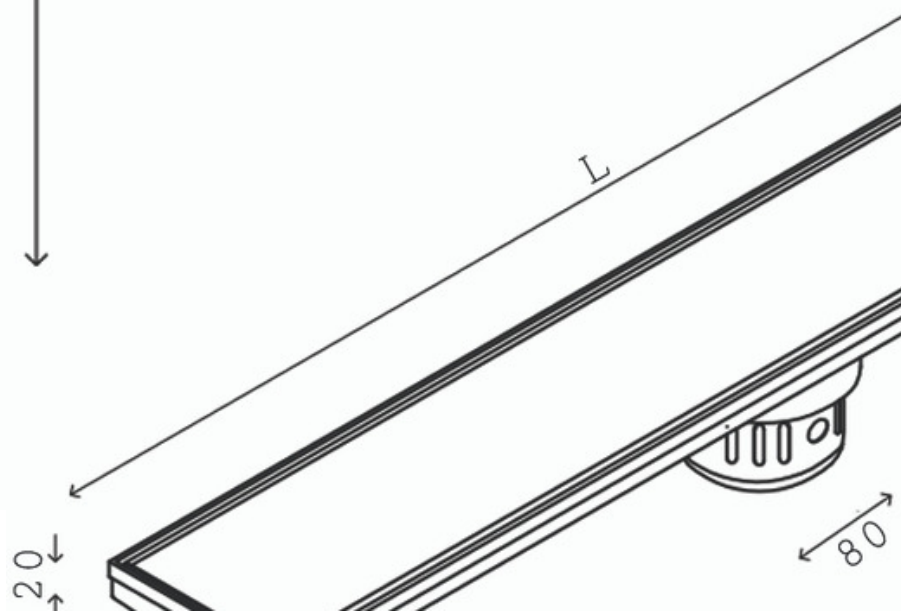
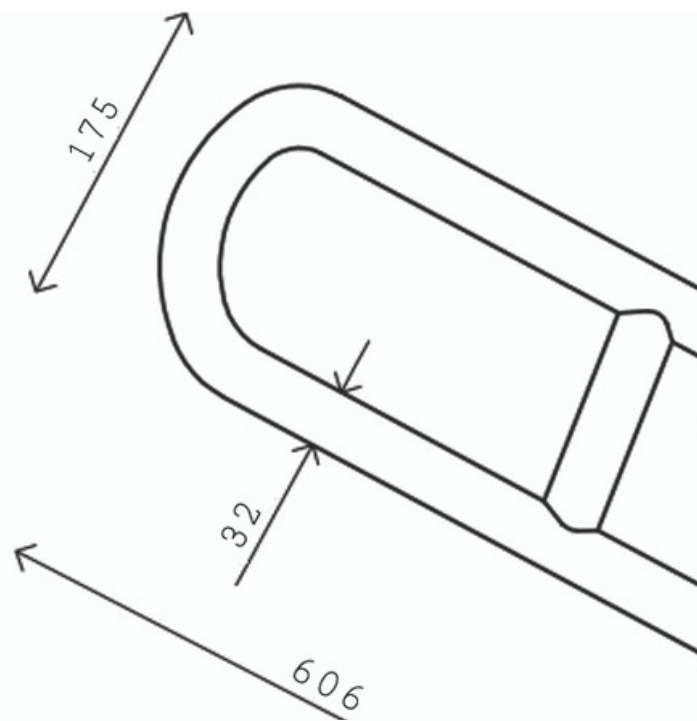
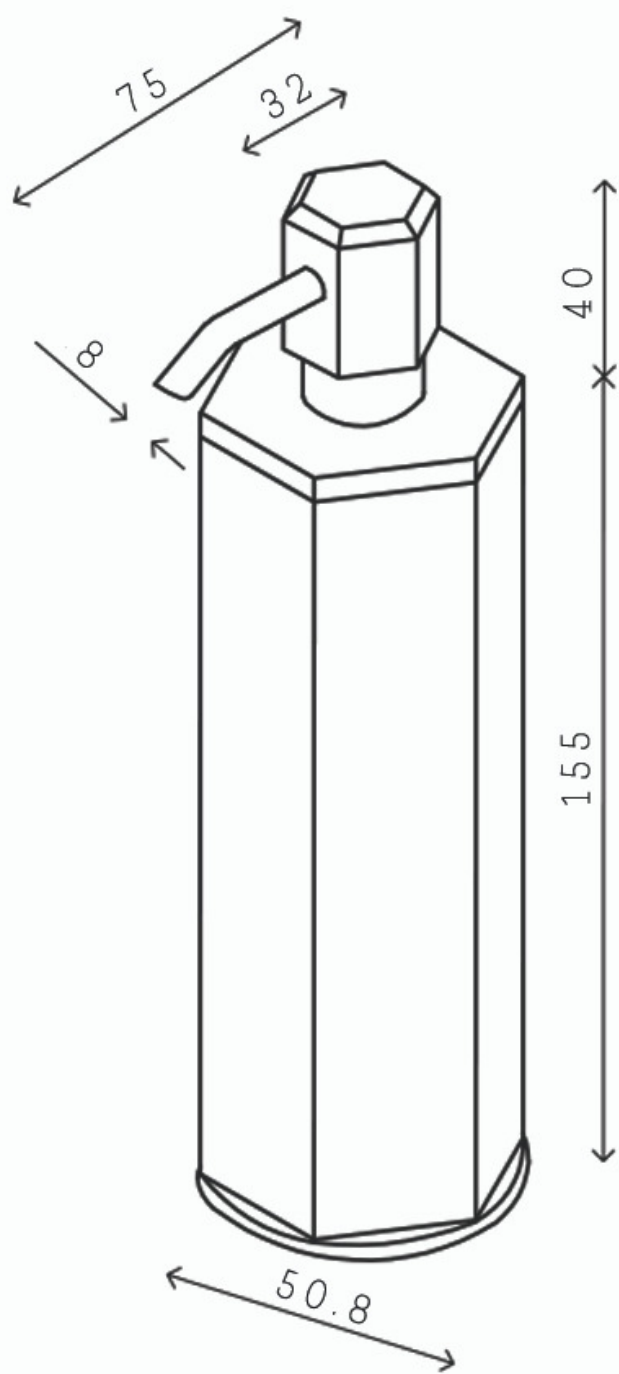
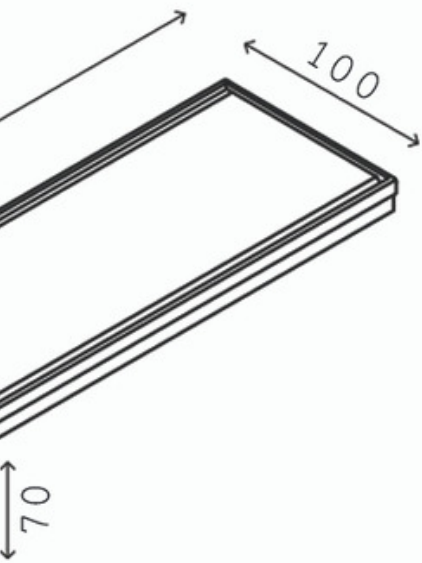
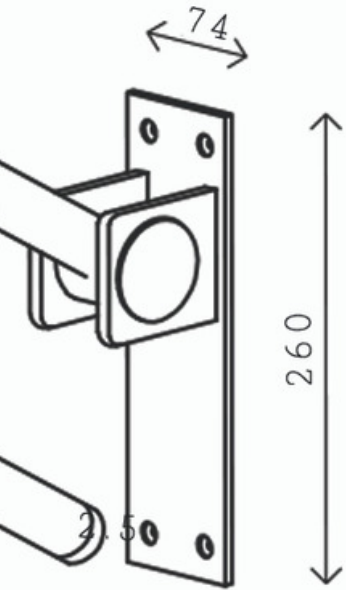


AUHN A

A river cuts through rock
not because of its power,
but because of its persistence.

On a quest to change the game.





Thought behind Auhna

What is it that sets us apart as human beings? We witness a world full of wonders, of mystery, of incomparable beauty. We experience it like none other and yet it is never quite enough to be – just an onlooker, a bystander, an observer!

What makes us human is the desire to create, to partake in the process of grand creation, to make, re-make and make better still.

At Auhna we are driven by the same passion, the same desire to create – a near magical ability to try, test, fail, and pick ourselves up to do it all over again, till we make something that we're proud of, till we arrive at something– perfect.



First Showroom display at
Capital Trading LLC
Doha, Qatar



Conception

The power of thought lies in its evolution - how a thought evolves over time to gain form and come to life. Over time, a thought is shaped by one's experiences and what one encounters on their path - but what gives the thought a definite form is one's original ideas.

The power of thought is clear from how a consideration can go from a sub conscious notion to a persistent intention.

Auhna is a product of one such thought - which evolved from a fantasy to a reality over 20 years.

The conception of Auhna began 20 years ago, when the thought was first born in the mind of our founder.

A mother spends 9 months in preparation before welcoming her child into the world but she spends her whole life getting ready for it. All that she has learnt in life helps shape the mother she becomes.

Our exposure to the pinnacle of Bath & Lifestyle for the last 2 decades has helped shape Auhna today. Our knowledge of what it takes to be the best has only given fuel to our inherent creativity.



All about our People



Basics

Auhna is a Bath & Lifestyle brand which was born in 2010 after 2 decades in the making.

The child of a company which started out with a core competency of manufacturing Bath & Lifestyle products, Auhna is backed by years of invaluable experience and a fire that refuses to die.

What started as an uncertain experiment in 2010 has today blossomed into a 24/7 fully focused exercise while maintaining a conscious effort to retain and stay true to its original ethos.

Guided by the vision of our founder, Neeraj Sehgal, we are inspired everyday when we note how products we create can impact real people and improve lives.

We strive to create products that bring with them real value and deliver a desirable standard of life to our customers. We are driven to make an impact on global lifestyle by creating solutions which enhance the quality of life.

Currently, Auhna carries a variety of products in the categories of Bathroom Accessories and Drainage Products.

Each product is developed in house with absolute care and precision. Maximum attention is paid to make sure our products set the standard in quality and functionality.


Each product which carries our name must go through several levels of validation and value addition before it is sent out into the market.

To ensure that we deliver what we promise each and every time, we make sure that we strictly follow prescribed guidelines and a systematic approach to production.

All products are manufactured in ISO certified facilities under the supervision and leadership of our trained and experienced production staff.

The Auhna product range is rapidly and dynamically evolving. Through our focus on Design & Research, we aim to

continuously create solutions which offer an improvement in what exists or an advancement where it is required.



What we create
speaks for who
we are



Approach

Development is a regular activity wherein we work to develop new products which can have a direct impact on the lives of our customers. It is a conscious effort to keep moving forward in our direction towards our goal of enhancing lives globally.

We are keenly focused on Research and Design - constantly exploring new avenues and dimensions in an effort to discover ways and methods through which we can build what we want.

Customer feedback is a key factor which attract prime

importance in the process of development. We are consistently trying to be the most sensitive to what our customers need.

At Auhna, a team of experts and specialists is working with a clear, focused goal in mind and chipping away at problems every day.

We are hopeful that our constant efforts in exploring new products, new collections and new avenues will be the catalyst that helps us create products that improve lives.

Devil is in
the Details





Our Promises

Products and Services that come from Auhna have gone through various levels of validation, value addition, testing and inspections so you can be assured that the final delivery is worthy of carrying our name.

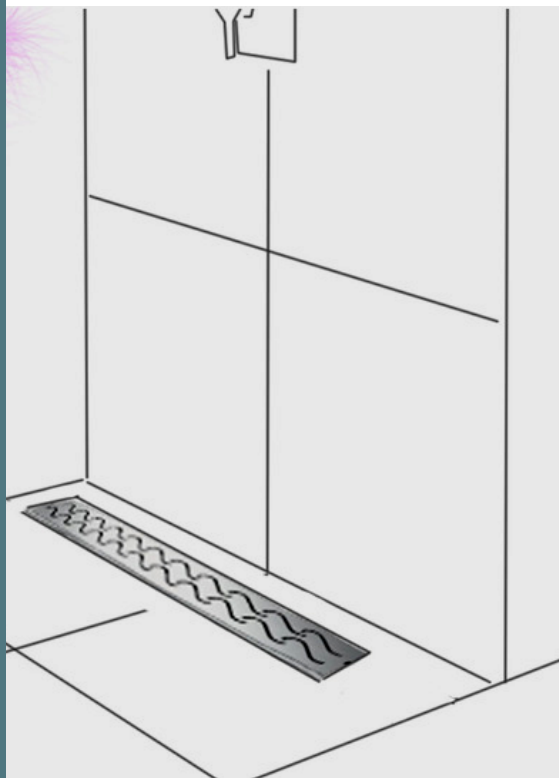
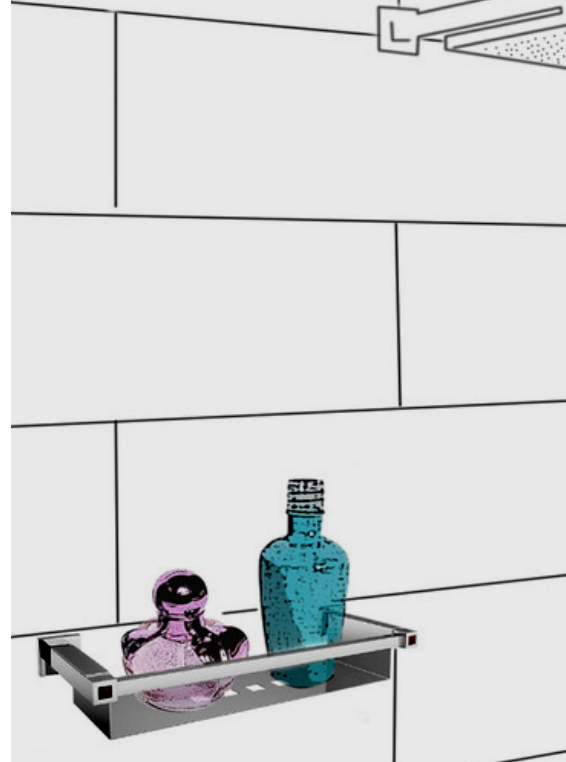
We take great pride in what we present and are confident of continually delivering on our commitments.

- **We commit to setting the benchmark for quality globally**
- **We are human and put unmatched emphasis on morals and ethics.**
- **Durability and Reliability – the foundation on which we seek to build long lasting relationships.**
- **A peace of mind that comes from the knowledge that you are in great hands.**

Product Range

Bathroom Accessories

- HEX
- CORE
- APPEAL
- FAME X
- FAME
- DAZE
- ACE
- LUST
- ZEAL
- BASKETS
- ELITE
- SURANCE



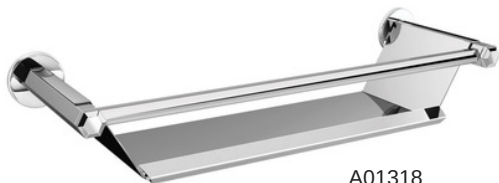
Drainages

- SHOWER CHANNELS
- FLOOR DRAINS
- ADD-ONS

Bathroom Accessories

In the modern world, Accessories have gone from optional add-ons to necessary toppings without which the aesthetic is bland and the utility is absent.

Designed with a purpose of enhancing spaces with style and function, Bathroom Accessories by Auhna provide the finishing touch to what would otherwise be an incomplete space.



A01318
Chrome Finish
Hex Utility Tray



A08365
Gold Finish
Fame X Magnifying
Mirror without Light

Accessories by Auhna are thoughtfully crafted products, meant to not only serve needs but also enhance the spaces which they occupy.

Every single product is carefully conceived, with passion and love, and cared for with great affection till it is under our control.

From Design to Production, each step is given due importance and a focus is maintained throughout

on having a keen eye for small details.

Precision is sought in every action and every step of the way - because we know what it takes to outdo yourself, every time.

The range of Auhna Bathroom Accessories, as it currently stands, consists of a variety of articles, each meant to serve a specific need.



A10114
Hammered Chrome
Lust Shop Dispenser



D01217
Chrome Finish
Elite Towel Ring

The designs range from curvy to slick, modern to classic. Each product, aside from serving a need, also enhances the decor of the space, often standing out as the center of attention.

Our Bathroom Accessories are currently available in variety of materials and finishes, each with a distinct character and personality to make it stand out in a crowd.

We also offer exquisite finishes with a hammered texture - hand crafted by skilled artistes with decades of experience. From Design to Production, each step is given due importance and a focus is maintained throughout on having a keen eye for small details.

Precision is sought in every action and every step of the way - because we know what it takes to outdo yourself, every time.

Drainages

Drainage is the natural or artificial removal of water from a surface.

OR

Drainage is the process of removing the old to make space for the new.

Either way, our products do the job. And they're fantastic.



D01147
Satin Finish
Shower Channel
with HV Line



D01217
Satin Finish
Shower Channel
with Marble Top

Auhna carries a range of products for Drainage, each with its unique aesthetic, adding beauty to the dirty function of drainage.

Our drains are built using Stainless Steel AISI 304 with a full metal top and body. Built for durability and function, Drains by Auhna are 100% reliable and offer the maximum value in the market.

While manufacturing these drains, we maintain a keen focus on precision in processes, with several levels of inspections to ensure the final product is not only beautiful and functional, but free of all defects so that there is never any risk of leakage.



D02229
Mirror Finish
Floor Drain
SS with Solid Top



D03329
Mirror Finish
Floor Drain
SS with HV Lines

Our drains range from Floor Drains for wet areas in Bathrooms, Balconies etc. to Linear Shower Channels designed and manufactured specifically for use in the shower area.

We pay special attention to designing these drains to provide a unique aesthetic, one that stands out in the place that it is least expected.

Our designs range from simple perforations to a fully Solid top in Stainless Steel.

We also offer Tile able top drains which are extremely popular as they can blend in with the rest of the floor.

Our drains are available currently in two finishes - Mirror which offers a rich glossy look and Brushed which offers a smooth, classy look.



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